A career exploration for students interested in art, graphic communication, and technology

Web Design: Constructing a Technology Toolbox

July 10-15, 2016

Summer Design Program for High School Students

WESTERN
ILLINOIS
UNIVERSITY

GENERAL INFORMATION

REGISTRATION: Enrollment is limited to 25; please register early. The registration fee is $499 and includes tuition, supplies, all scheduled extracurricular activities, lodging, and all meals. Commuter students are not accepted. Parents who wish to use a *payment plan*, may send a $100 deposit at the time of registration, up to 60 days before the program start date. Fifty percent of the registration fee is due at 60 days prior to the program, and full payment is due 30 days before the start of the program. Mail registration form with check or credit card information to **Study Abroad & Outreach–HH8, Western Illinois University, 1 University Circle, Macomb, IL 61455-1390.** You may fax your registration with credit card information to **(309) 298-2226**. Please duplicate this registration form for additional registrations or register online at wiu.edu/summeryouth.

ACCOMMODATIONS: Participants will stay in a University residence hall (Corbin/Olson) on the Macomb campus of Western Illinois University. Students will be supervised by faculty and carefully selected resident counselors to ensure a safe and enjoyable time during the summer on the Western Illinois University campus.

MEDICAL/ADA COMPLIANCE: Students do not qualify for University health care, so parents should check family insurance policies for health and accident coverage. Western is in compliance with the Americans with Disabilities Act of 1990. Please let Study Abroad and Outreach know how we can accommodate any special needs students may have at least two weeks prior to the program start date. Our toll free number is **(866) 933-8964.** The office phone number is **(309) 298-1911**.

REFUND POLICY: Western Illinois University reserves the right to withdraw a program because of unforeseen circumstances or insufficient enrollment. If a program is withdrawn, participants will be notified and fees will be refunded. A $50 fee is charged to participants who cancel after Friday, June 24. **No refunds will be made on or after Wednesday, July 6.**

FURTHER INFORMATION: For further information, call the Study Abroad and Outreach Office toll free at **(866) 933-8964** or at **(309) 298-1911**.

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THE PROGRAM

This program is designed for students interested in art, graphic communication, and technology who would like to learn about and explore web design as a potential career field. Students participating in Web Design will develop html coding and create a website of their own during the program. They will learn to optimize images for faster page loading, edit video for web content, create graphics, design pages for visual aesthetic and set up pages to maximize user accessibility. Students will use Wordpress CMS (Content Management System) to create a website which can then be maintained after the close of the program.

Field trips include a visit to the WIU server room, which houses the campus servers and mainframe. While there, participants will learn about storage, room environment and the latest technologies. In addition, guest speaker Heather McMeekan from University Web Services will discuss current trends in web design in higher education.

PARTICIPATION CRITERIA

Web Design will be conducted in a structured but creative environment. All content, video, and subject matter will be produced by program participants under the supervision of qualified instructors. Enrollment is limited to students who are currently in grades 9-11 as of January 2016. Students are admitted on a first-come, first-served basis as space allows.

FACULTY

Jason Eveland is the assistant director of development, marketing, community relations, and web technology in the Western Illinois University College of Education and Human Services. He has served as the webmaster for the College of Education and Human Services for the last five years. Prior to that, he was employed with University Television for eight years as a graphic designer, production assistant, video editor, and DVD author.

SOFTWARE

Adobe Dreamweaver CS6

Adobe Photoshop CS6

Wordpress

Adobe Premiere CS6

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For more information about **Web Design: Constructing a Technology Toolbox**, visit us at wiu.edu/summeryouth.

REGISTRATION – Web Design: Constructing a Technology Toolbox
July 10-15, 2016

_____
Student Name

_____
Address

_____
City/State/Zip Code

_____
Phone Number (include area code)   E-Mail

_____
Age   Gender   Grade as of Jan. 2016

Roommate Preference _____

How did you hear about the program? _____

_____
Name

_____
Title   School/City/State

_____
Phone Number (include area code)   E-Mail

Parent or Guardian

1. This student is sufficiently mature to benefit from this program, to observe campus rules, and to live under supervision in a campus environment.

2. I understand and accept all program policies and conditions as set forth in this brochure.

Parent or Guardian Signature_____

Parent or Guardian Name (printed) _____

You may register online by visiting **wiu.edu/summeryouth**.

Please make check payable in the amount of **$499** to **Western Illinois University** or pay by credit card:

☐ Visa   ☐ MasterCard   ☐ Discover

_____
Card No.   Exp. Date   CV Code (3 digits)

For More Information: Call the Office of Study Abroad & Outreach at **(309) 298-1911**.